GHD Digital

D-Spaces

→ **Creating unique virtual spaces to collaborate, solve problems, build teams and deliver innovative results**

D-Lab

We're a virtual team that deliver a suite of services to support our clients throughout their end-to-end innovation lifecycle as they transform and innovate their futures.

Design-led

Discovery first

Disruption for better

Digital enabled

Dreamers who do

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GHD Digital's D-Lab

D-Lab delivers a suite of innovation advisory services and co-creation initiatives. We thrive at the intersection of business strategy, engineering, technology and creativity.

And, we're a virtual 'Lab'…
We leverage virtual, digital and collaborative technologies and techniques to help teams: explore, test, learn, design, incubate and create new and inventive outcomes.

Our team works alongside our clients supporting digital transformations, adopting innovative work practices, fostering new ideas and inherent talents and guiding the delivery of outstanding results.

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We can help you with…

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01

Technology onboarding

Like Han Solo, are you wanting to go it alone? Be the master of your own destiny?

We can share our advice for the optimal collaboration technology mix and our tips and tricks for how to get the best out of your innovation endeavors. Let our trained facilitators pass on their dos and don'ts, for how to run top-notch remote workspace sessions.

02

Maintaining the momentum

Got a team working remotely, unsure about going 100% 'online' and keep forging ahead?

Let us help guide your campaigns and innovation initiatives in a thoughtful, empathetic and structured way to ensure that everyone remains engaged and outcomes are achieved. Visual storytelling, videos, regular and authentic communications, plus a supportive change culture, are all part of our toolkit.

03

Co-design virtual workshops

Want help co-designing or running a workshop for 20+ that is immersive, fun and productive?

We have a vast repertoire of proven tools and techniques to design workshops and online immersive experiences to achieve a wide range of innovative business outcomes. You can choose how limited or extensive you want our involvement to be

We can help you with…

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04

Insights, research & data

Don't let separate geographies be a barrier to good research.

The first step to solving challenging problems is to properly understand the end user. We can remotely run interviews, online surveys and consultation sessions from where it is most comfortable for your users. We'll combine these with data and other research to distil rich and meaningful insights.

05

Testing & prototyping new ideas

Got an idea but don't know how to test it with your end-users?

Don't worry. We know how to help. Working together, we can help you build high and low fidelity prototypes, as well as design and test them with customers and the community using tools and techniques that help drive key user-insights.
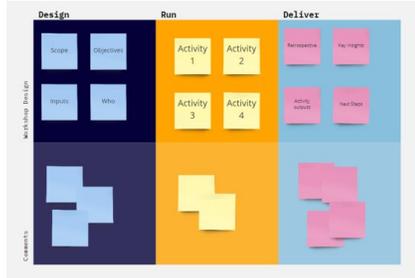
06

Ideation & problem solving

Turning insights into problem statements, and problem statements into ideas doesn't have to be a challenge.

Collaborate with our facilitators to identify the best way to clearly define what the real core problems and challenges are. Working together, we have a range of tried and tested techniques and also our IdeaHub platform to help set the tone for teams to get the creative juices flowing to run an ideation phase.

The things to get right

A rigorous process...

Good planning is critical for running effective 'virtual' sessions.

We'll work with you to design a collaborative and engaging experience to achieve specific business outcomes. We will do this by focusing on defining the objectives, scoping the event, exploring the context and designing the work to be done.

With the key people...

Large teams or one-on-one sessions - we ensure that the right people are in the room.

Our experienced facilitators will guide the process for participants to make their best collective contributions, feel empowered and positive about reaching the desired outcomes.

We make sure that onboarding is easy, help solve technical issues and wrap a strong communications campaign around the event.
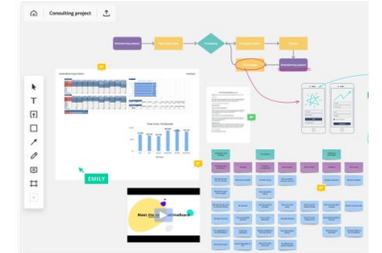
Working on the right information...

Through co-design we confidently identify the critical things we need to work on.

Our team of experienced practitioners take the right inputs to help lead participants through any type of virtual workspace.

By following proven collaboration methods, we unlock the collective potential to land on the right outcomes during the session.

In a flexible environment.

Our sessions are highly adaptable to meet user needs as the virtual spaces evolve (plenary, breakouts, group sessions) to remain creative and engaging so participants can focus on reaching the right outcomes.

Some of the tools we use

SMART ❋ SEEDS™

Smart Seeds is an online design-led innovation program empowering diverse groups of people to co-create integrated solutions to complex challenges. Built on a foundation of design thinking and lean start-up principles, Smart Seeds builds capacity of participants and grows leaders who can innovate, advocate and influence change.

MURAL

MURAL enables innovative teams to think and collaborate visually to solve important problems. People benefit from MURAL's speed and ease of use in creating diagrams, which are popular in design thinking and agile methodologies. It has a range of ready-made templates as well as tools to facilitate more impactful workshops.

GHD Digital   IdeaHub

IdeaHub is GHD's collaborative innovation tool for projects, assets and teambuilding. It allows you to deliver targeted innovation campaigns and crowdsource across your organisation. It is one place to capture all of your ideas and prioritise them for implementation.

miro

Whether your teams are co-located, distributed, or fully remote, Miro provides an engaging, intuitive, in-person collaboration experience with multiple options for real-time and asynchronous teamwork on an online whiteboard.

Microsoft Teams

Microsoft Teams is a chat-based workspace in Office 365. Microsoft Teams brings together people, conversations and content along with a range of other tools that teams need so they can easily collaborate to achieve more.

zoom

Zoom is a video communications platform which specialises in video and audio conferencing, collaboration, chat, webinars and team breakouts across multiple devices.

A team to help you

Design, run & deliver - **spaces**

Want to know more, please get in touch

D-Lab, GHD Digital
Jacyl Shaw
jacyl.shaw@ghd.com